



Princeton
Internships in
Civic
Service

PICS 2010 Internship Description

Organization Name: Safe Kids Worldwide Walk This Way

Internship Location: 1301 Pennsylvania Avenue, Suite 1000, Washington DC 20004

Required Dates: Yes No If yes, internship must start on: _____ and end on _____ or
must include the period:

Housing Will Be Available to Intern: Yes No If yes, housing will be free: or
housing will cost the student:

Expected working schedule for this internship:

Start Time: 8:30am End Time: 5:00pm
Lunch break: One hour (duration) (specific time, if applicable)

Additional Information, if necessary: Schedule can be flexible upon approval
(Please indicate if any of the preparation work will take place outside of the regular work schedule)

Organization Description

Please describe your organization briefly, including mission statement, activities, size etc. Please also explain the benefit that will be derived by your organization by sponsoring a Princeton intern.

Safe Kids Worldwide is a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children 14 and under. More than 600 coalitions in 19 countries bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families.

Safe Kids USA, the first national non-profit organization dedicated solely to the prevention of unintentional childhood injury, was launched in Washington, DC in 1988 to address what was then a little recognized problem: More children under age 14 were dying from what people call "accidents" (motor vehicle crashes, fires and other injuries) than from any other cause.

Princeton Internships in Civic Service is administered by the
Princeton University Class of 1969 Community Service Fund.

12 Stockton Street
Princeton, NJ 08540
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Safe Kids Worldwide depends on the support of grass roots networks in its 19 member countries to implement safety programs and hands-on training throughout the world. These grass roots networks work closely with law enforcement officers, firefighters, paramedics, health and safety experts, professionals, educators, parents, businesses, foundations, governments, policymakers, volunteers, and most importantly, children to educate and protect families. By mobilizing communities at the local level, we provide public education programs, facilitate engineering and environmental modifications, enact and enforce laws and regulations and conduct research to drive our programs and determine the efficacy of our efforts.

Safe Kids Worldwide promotes changes in attitudes, behaviors, laws and the environment to prevent accidental injury to children. In the United States, we have contributed to a 45 percent reduction in the child fatality rate from accidental injury – **saving an estimated 38,000 children’s lives.**

Sponsoring a Princeton intern will enable Safe Kids to do life saving work that will benefit our organizations across the United States and the globe and reach millions of parents around the world. As a non-profit organization we are often unable to achieve the highest levels of work possible because of the need for additional human resources. Having an eager, intelligent, hardworking intern on our team for the summer will elevate our programs and outreach.

Internship Description

Describe in detail the work or project will do; please be as specific as possible. Please also explain the benefit that a student will obtain by interning with your organization.

The successful International Walk This Way Program Intern will support Safe Kids Worldwide’s domestic and international child pedestrian safety programs. He/she will work closely with the Safe Kids pedestrian program director and team members in the Washington, DC headquarters office, as well as with office staff members. He/ she will contribute to the development the materials for the Walk This Way program including presentations, educational tips sheets for parents, games for children, and sponsor reports. He/ she will coordinate with the Safe Kids research, media, and public health departments in the DC office, as well as with corporate sponsor, FedEx to support the program. Additionally, he/she will develop materials and coordinate planning for the Safe Kids signature events held each October in nine countries around the world.

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The successful intern will gain experience working in an office environment and developing projects with tangible outcomes by the end of the summer. Interns spending the summer with Safe Kids Worldwide will also be able to learn about international public health issues and gain exposure to how a global organization works with international agencies such as the World Bank, The WHO, and The CDC. Additionally, the student will be given responsibilities to work independently and develop materials that reflect their input.

Intern Qualifications

Describe any particular skills, background, or qualities you are seeking in an intern.

The successful International Walk This Way Program Intern will have an interest in working with others to help develop and support Safe Kids Worldwide's child pedestrian safety programs in the United States and internationally. We are seeking a mature and self-motivated individual who has a desire to do a high-quality level of work with numerous deliverables. The successful candidate should have the ability to analyze, think creatively and independently and problem-solve to meet long range and short range deadlines. He/she should also possess an ability to complete necessary tasks without daily direct oversight. We are seeking an intern who is skilled in internet research, power point, word, and excel. He/she should have excellent grammar and writing ability, as well as professional interpersonal and communications skills. He/ she should be comfortable working in a fun and professional non-profit environment.

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